

IFPRI – ODI WORKSHOP

**PRODUCTION, MARKETS AND THE FUTURE OF SMALLHOLDERS
THE ROLE OF COCOA IN GHANA**

**November 19, 2007, Conference Center, Council of Scientific and Industrial Research
Airport Residential Area, Accra**

Programme

Opening Session

14.30 - 14.45 - Opening Remarks – **Shashi Kolavalli** (Senior Research Fellow and Coordinator of Ghana Strategy Support Programme - Ifpri)

Panel one: Production, productivity, the economy and poverty reduction

14.45 - 16.00 - Chairperson: Prof. Daniel Sarpong (Department of Agricultural Economics & Agribusiness, University of Ghana, Legon)

- The Role of cocoa in Ghana's growth and poverty reduction (Clemens Breisinger, IFPRI)
- Drivers of productivity growth in Ghana's cocoa sector between 2001 and 2003 (Marcella Vigneri, ODI)
- International perspectives on the cocoa sector: expansion or green and double green revolutions? (Francois Ruf, Cirad)

Comments: **Ralph Odei-Tetteh** (Wienco)

Sector's perspectives

- Cocobod strategy (**Ebenezer Quartey**, Research Department, Cocobod)
- Producers' view (**Nana Yiadom Boakye Kokroko II**, Ghana Cocoa Coffee Shea – Nut Farmers Association)
- Cocoa production and environmental changes (**Jim Gockowski**, STCP-IITA)

Panel two: Organization and marketing

16.00 - 17.15 - Chairperson: Chris Jackson (The World Bank – Ghana Office)

- Licensed Buying Companies in the cocoa sector of Ghana: survival strategies and long term perspectives. (**Anna Laven**, University of Amsterdam)

- Ghana and the Cocoa Marketing Dilemma. What has liberalisation without price competition achieved? (**Marcella Vigneri**, ODI and Paulo Santos, University of Sydney)

Comments: **Kofi Addo** (t.b.c., Barry Callebaut)

Sector's perspectives

- The LBCs' perspective (Licensed Buying Company representative)
- COCOBOD's role in overlooking the operation of LBCs (**Ebenezer Quartey**, Research Department, Cocobod)

17.15 - 17.30 Concluding remarks – **Shashi Kolavalli** (Ifpri)

17.30 – 18.30 Reception